

FINSYNC CO.STARTERS

Fast Facts

- FINSYNC acquired CO.STARTERS in 2023 to form a brand new [Connected Entrepreneur Ecosystem](#) to revolutionize support and success structures for small businesses.
 - In a landscape where 40% of businesses fail within the first three years, nearly 50% within five years, and 65.8% within ten years, FINSYNC is leading the charge to empower small business entrepreneurs to beat these odds.
- FINSYNC's software syncs with over 7,000 [banks and credit unions](#)
- CO.STARTERS signature program is CO.STARTERS Core, a [cohort-based accelerator program](#) designed for 10–12 weeks that equips entrepreneurs of all kinds with the insights, relationships, and tools needed to turn ideas into action and turn a passion into a sustainable and thriving endeavor.
- Entrepreneurs can get a jump start on how to start and run their businesses with [two free weekly workshops](#):
 - Get Started
 - Financial Foundations
- 27,000 plus FINSYNC CO.STARTERS [business success stories](#):
 - 95% still active
 - 70% generating profit
 - 150% increase in gross annual sales
 - 5 employees with the business after five years, on average
 - 30% reduction in administrative time and costs
- The CO.STARTERS program started in 2008 and has equipped more than 690 local leaders across hundreds of communities, helping [starters move forward with their ventures](#).
- FINSYNC Platform Pricing:
 - No long-term contract, no credit card required
 - For \$0 per month, you can:
 - See all your transactions in one place by syncing your bank and credit accounts
 - Better manage cash flow
 - Payroll processing \$40/mo.
 - Accounting, projects, and reporting \$55/mo.
 - For full pricing details and processing fees, visit finsync.com/pricing/
- [Our Mission](#): Empower entrepreneurs with the startup support, software, and services to build the thriving business of their dreams.

About FINSYNC

FINSYNC, with Fynn as your 24/7 AI Assistant, is the leading platform for going from business dreams to financial success. From high-growth startups to main-street businesses, Fynn transforms ideas into actionable business plans and delivers real-time insights, enabling entrepreneurs to save time and focus on growth. Fynn and FINSYNC integrate essential tools like cash flow management, payroll, and accounting into one powerful business platform while connecting entrepreneurs with local support organizations, financial institutions, investors, and community resources to accelerate success.

By fostering a connected entrepreneurial ecosystem, FINSYNC and Fynn empower small businesses to grow faster, amplify local resources, and strengthen their communities—driving economic growth for all.